



One Incredible Show **Two AMAZING** **locations for 2023**

**SATURDAY 14TH & SUNDAY 15TH
JANUARY 2023**

**CITYWEST CONVENTION
CENTRE DUBLIN**

**SATURDAY 25TH & SUNDAY 26TH
FEBRUARY 2023**

**TITANIC EXHIBITION
CENTRE BELFAST**



TOGETHER WE ARE STRONGER



200K
FACEBOOK
FANS



13.8K
INSTAGRAM
FOLLOWERS



1K
PINTEREST
FOLLOWERS



9.8K
TWITTER
FOLLOWERS



1.1K
YOUTUBE
VIEWERS



22K
EMAIL
SUBSCRIBERS



103K
DIGITAL
MAGAZINE VIEWS



100K
MONTHLY WEBSITE
VISITORS



NEW
TIKTOK
FOLLOWERS



1K
LINKEDIN
FOLLOWERS

The Power of Face to Face Marketing

THE WEDDING JOURNAL SHOW IS IRELAND'S LEADING BRIDAL EXHIBITION

- Build face-to-face relationships with new customers
- Unmissable international bridal catwalk – 3 times daily
- **SPECIAL DEDICATED AREAS:**
Quirky Wedding Zone, Bridal Beauty Zone
- Get involved in our interactive Facebook Live Lounge



96%

**OF BUSINESS DIRECTORS
AGREE IT IS EASIER TO
COMMUNICATE WITH PEOPLE
FACE-TO-FACE THAN
ON THE PHONE OR EMAIL**

*Source: Association of
Event Organisers*

Fact box

89%

OF VISITORS

**BOOKED A MINIMUM OF
THREE SUPPLIERS AT THE
WEDDING JOURNAL SHOW**

**AN AVERAGE
HONEYMOON IS
3 TIMES
THE SPEND OF A
REGULAR HOLIDAY**

Increase Your Profitability

IRELAND'S
WEDDING
JOURNAL

- Ireland's No.1 magazine available in print and digital
- Bi-monthly Digital magazine page views of 100,000 per issue
- Detailed client analytics

THE
WEDDING
SHOW JOURNAL
live!

- One incredible Show a year in Belfast and Dublin
- 6,000 visitors per show
- Comprehensive advertising and marketing campaign

WEDDING
JOURNALONLINE.COM

- Ireland's largest bridal directory
- 100,000 visitors per month
- Concise Bridal Suppliers Guide updated daily

Join us in one of our specially targeted Zones

PROVIDING INSPIRATION AND FUN!

QUIRKY WEDDING ZONE

- Showcase your business at the NEW quirky wedding zone
- This area is extremely popular with brides searching for ideas and inspiration
- Pre-show marketing will ensure this vibrant visual area is not to be missed



JOIN US ON STAGE AT THE BRIDAL BEAUTY ZONE

- Demand for Pre-wedding Beauty treatments has never been so high
- A bride will spend more on cosmetics and treatments in the lead up to her wedding day than at any other time
- Stage provided for demonstrations and makeovers



89%

OF VISITORS

BOOKED A MINIMUM OF THREE SUPPLIERS AT THE WEDDING JOURNAL SHOW

Exhibitor Profile

- Bridal Boutiques
- Hotel Venues
- Honeymoon Suppliers
- Jewellers
- Bridal Accessory Designers
- Photographers
- Groomswear Suppliers
- Gift List Providers
- Favour Suppliers
- Caterers
- Venue Stylists
- Cake designers
- Videographers
- Stationery Suppliers
- Transport Companies
- Hen & Stag Party Specialists
- Florists
- Hair & Make-Up Artists
- Tourist Boards
- Any other essential services or products

EXHIBIT WITH US

TO ENQUIRE CLICK HERE

Our famous Bridal Catwalk Shows

“

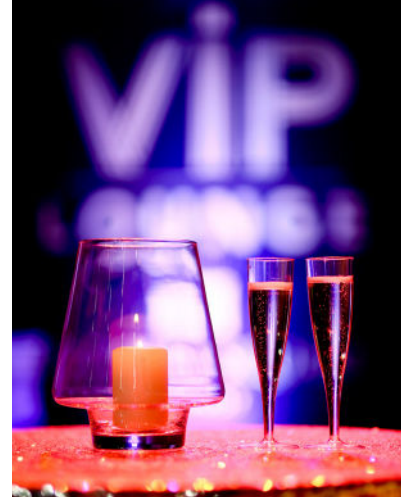
Showing my dresses on the catwalk let the brides see the gowns really come to life and helped confirm sales on the day. The show was exceptional and the dancers were magnificent... an excellent return on investment!



Your browser can't play this video.
[Learn more](#)

**SHOWING 3 TIMES DAILY
12PM, 2PM & 4PM**

VIP LOUNGE



**PARTNER
WITH US
AT THE SHOW**
TO ENQUIRE [CLICK HERE](#)

Book Your Stand



Dublin: €275 per m/sq Shell Scheme
Belfast: £195 per m/sq Shell Scheme

Price includes:

- Divider walls 2.38m high, fascia and carpet
- Name panel showing company name and stand number
- Badges
- Service of the exhibition press office
- 24 hour security
- Fluorescent lighting

Plus:

- A comprehensive pre-show Marketing Campaign
- Exhibitor news article on website, pushed out on all our social media channels

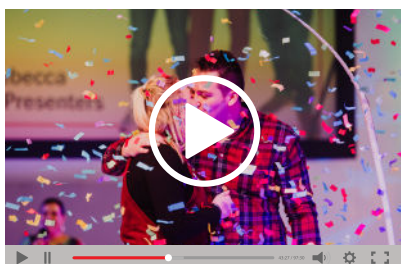
Why Exhibit?

- Increase profitability
- Excellent return on investment
- Face-to-face marketing to a highly motivated audience
- Time efficiency through fast-tracking the sales process
- Launch a new company, product or service
- Proven success rate
- New business development
- Generate and retain new customers

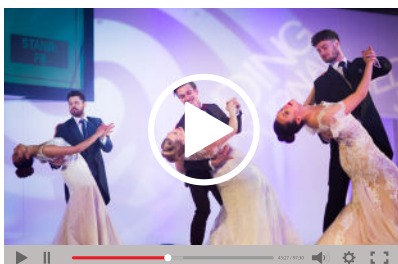
EXHIBIT WITH US
 TO ENQUIRE CLICK HERE

Video Overview

BELFAST HIGHLIGHTS



INTERNATIONAL CATWALK



DUBLIN HIGHLIGHTS



Show Marketing

OUR HIGH PROFILE MARKETING
CAMPAIGN INCLUDES...

- Extensive **Social Media Coverage** on all our channels



- Comprehensive **E-Marketing Campaign**



- Paid-for **Google Ads Campaigns**



- Pre-show **Prize Promotions**



- Media Partners with **98 FM & Cool FM**



- 96 sheet **Outdoor Advertising Campaign**



- Nationwide **PR Campaign**



- Coverage in **Wedding Journal Magazine**



- Wedding Journal Magazine **Free Ticket Drive**



Book now



028 9045 7457



info@weddingjournalonline.com

ONLINE ENQUIRY FORM

All stand extras available are listed in exhibition manual